

# SAN PEDRO HISTORIC WATERFRONT PROPERTY BUSINESS IMPROVEMENT DISTRICT (PBID)

## YOUR DISTRICT AT WORK FOR YOU!



### Support Renewal of the San Pedro PBID **DISTRICT SERVICES**

#### **Trolley Service**

- Trolley Operations
- Trolley Website [SPTrolley.com](http://SPTrolley.com)

#### **Security Program**

- Daily Security Presence  
Monday to Thursday: 10 am to 12 midnight  
Friday, Saturday & Sunday 10 am to 2 am
- Improve Visibility and Safety with Alley Lighting

#### **Tourism Program**

- Tourism Ambassadors
- Production of Visitor, Business and Trolley maps

#### **Maintenance & Graffiti Removal Program**

- Daily Sidewalk Sweeping
- Trash Removal
- Graffiti Removal
- Sidewalk Pressure Washing
- Tree Trimming
- Illegal Dumping Removal
- Doggie Bags

#### **Marketing Program**

- Event Planning  
Dia de los Muertos with 10,000 attendees  
Participate in LA Fleet Week with 190,000+ attendees  
Movie Night at the Warner Grand Theatre  
Host LA Fleet Week Welcome Party
- Websites development and maintenance  
[SanPedroBID.com](http://SanPedroBID.com), [SPTrolley.com](http://SPTrolley.com), [SanPedroDayOfTheDead.com](http://SanPedroDayOfTheDead.com)
- Economic Development, [DevelopSanPedro.com](http://DevelopSanPedro.com)
- Social Media Program  
Instagram followers have increased by 20.7%  
Facebook likes and followers have increased by 32%
- First & Third Thursday Entertainment Program
- Mural Program
- Cash Card Program
- Annual Holiday Decorations and Entertainment Program

#### **Projects/ Events Planned for 2017-2018**

- Enhanced Tourism Program
- Activation and Management of Tourism Kiosks along the LA Waterfront
- Establishment of LAPD/PBID Business Watch Program
- Creation of Gateway & District Signage Program
- Support City-Sponsored Events in PBID

SAN PEDRO PROPERTY OWNERS' ALIANCE

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